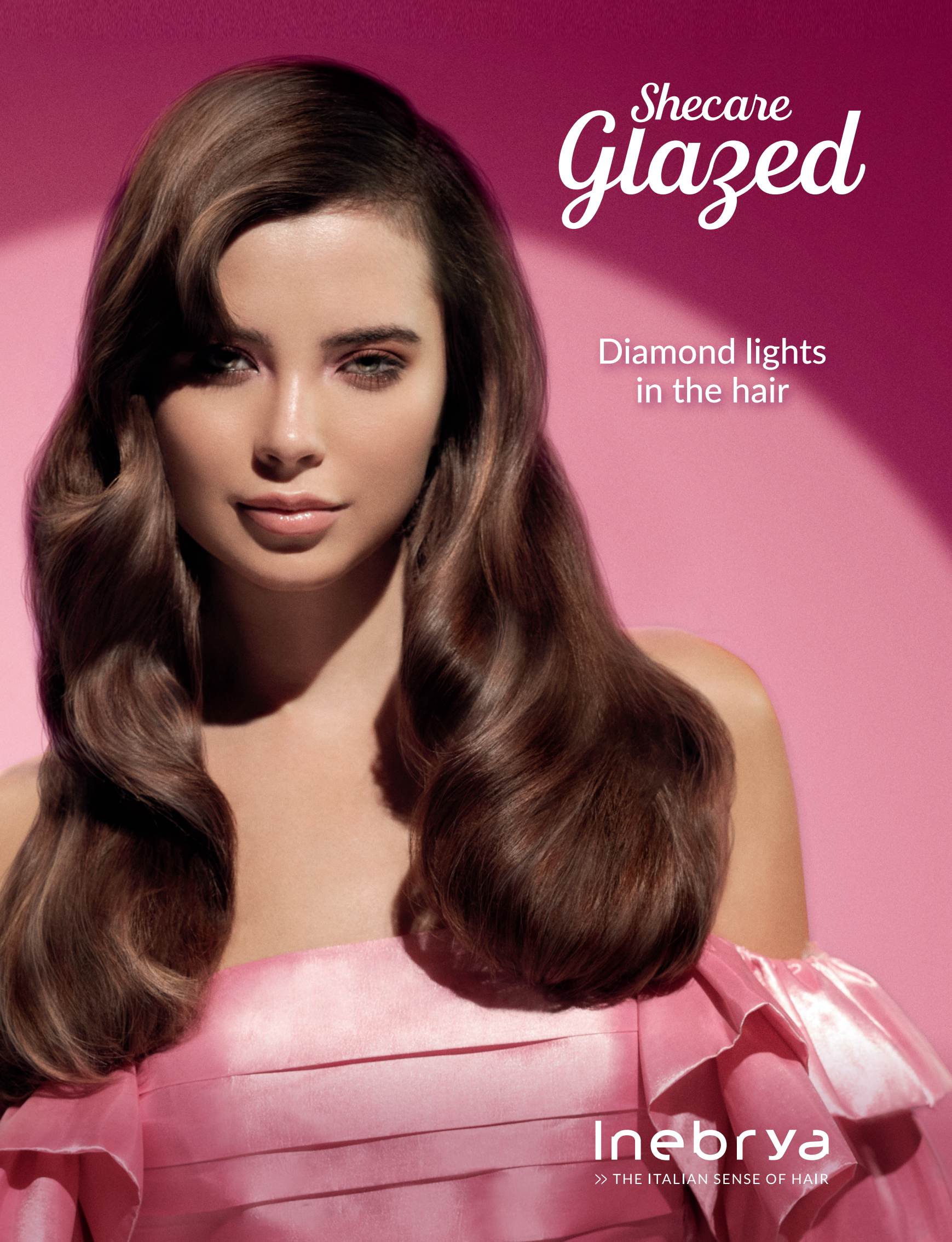


A woman with long, wavy brown hair and a pink dress against a pink background.

Shecare
Glazed

Diamond lights
in the hair

Inebrya

» THE ITALIAN SENSE OF HAIR



LIQUID HAIR TREND

Starting from make-up, passing through fashion and reaching hair, the undisputed trend of recent years can be summed up in one word:

GLOSS

Women demand treatments that give movement and add an extraordinary shine.

THUS THE NEW LIQUID LAMINATION SYSTEM WAS BORN

Shecare
Glazed

FOR EVER BRIGHTER, VELVETY AND FULL OF LIFE HAIR.

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» THE ITALIAN SENSE OF HAIR

Shicare Glazed

THE NEED

**Any type of hair can
be damaged due to:**

- Excessive shampooing
- Aggressive products
 - UV rays
- Thermal or mechanical stress
- Wrong technical services

There are many factors that hair has to live with every day.

That is why they often result:

- Dull
- Opaque
- Destructured
 - Frizzy

Shicare Glazed lamination
is a revolutionary treatment that works
from the inside out, moisturizing the
structure and **giving it an intensified
shine with a mirror-like effect.**



Shecare Glazed

THE ILLUMINATING SYSTEM PROFESSIONAL
AND PERSONALIZED
FOR DULL AND OPAQUE HAIR



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>> THE ITALIAN SENSE OF HAIR





THE BENEFITS

Shewear *Glazed*

1

SOFTER, TONIC AND
MORE HYDRATED HAIR

2

ADDS MORE SHINE
TO NATURAL AND COSMETIC
TREATED HAIR

3

SEALS THE CUTICLE PREVENTING
THE FORMATION OF SPLIT ENDS

4

SAFE ON BLEACHED
AND COLORED HAIR
FOR INCREASED COLOR VIBRANCY

5

EFFECTIVELY ELIMINATES FRIZZ
LEAVING HAIR UNTANGLED,
SILKY AND SHINY

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>> THE ITALIAN SENSE OF HAIR



THE RESULT

The **plumping** and **hyper-hydrating effect** of the hyaluronic acid **gives new vitality to the hair.**

The filming action of the formulas maintains **hydration inside the hair fiber** and **protects the cuticle.**

The hair will become **healthy, incredibly soft, velvety** and **shiny** for longer.

THE PLUS

PERCENTAGE
OF RECYCLED PLASTIC
IN THE PACK



50%

PINK SENSORY
TEXTURE



VEGAN



100%

INNOVATIVE
PRODUCTS



NATURAL
ORIGIN INGREDIENTS
AND BIODEGRADABLE
FORMULA



>90%

WOW
FRAGRANCES



HOW DOES IT WORK

1



The hair is **hydrated** and **nourished** from the inside out.
The **shiny effect** is given by the thin layer of active ingredients provided by the formulas.

2

When the formula is activated by heat styling such as flat irons or blow dryers, a **protective layer** is formed on each strand which **seals the cuticles** and emphasizes **hair hydration**.



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Shewear
Glazed

**ULTRA SHINY
AND HEALTHY
HAIR
IN FEW STEPS**



LAMINATING ILLUMINATING SHAMPOO

GLAZED SHAMPOO

FOR DULL AND OPAQUE HAIR

Its formulations contains **Hyaluronic Acid** with **moisturizing properties**, it **cleanses the hair** contributing to add **softness, hydration and shine**.

Ideal for dull and dehydrated hair, both natural and cosmetically treated.

USE

Apply the shampoo to wet hair with a gentle massage, then rinse. Repeat if necessary.



VEGAN



SLS / SLES
SILICONES
FREE



RECYCLED
PLASTIC

97%
Ingredients
of natural origin*

96%
Biodegradable
ingredients**

15ml + 15ml - art. 1026442_000

300ml - art. 1026435_000

1000ml - art. 1026436_000

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>> THE ITALIAN SENSE OF HAIR



Shecare
Glazed

GLAZED SHAMPOO

Shampoo illuminante laminante
per capelli spenti e opachi
Laminating illuminating shampoo
for dull and opaque hair
Shampooing illuminant laminant
pour cheveux ternes et opaques

300ml e 10,14 fl.oz.

Inebrya



Shecare
Glazed

GLAZED SHAMPOO

Shampoo illuminante laminante
per capelli spenti e opachi senza solfati
Illuminating laminating shampoo
for dull opaque hair – sulphate free
Shampooing laminant illuminant
pour les cheveux ternes et mats sans sulfate

1000ml e 33,81 fl.oz.

Inebrya

LAMINATING ILLUMINATING MASK

GLAZED MASK

FOR DULL AND DEHYDRATED HAIR

Its compact and rich formulation contains **Hyaluronic Acid** with **moisturizing** and **film-forming properties**.

It nourishes lifeless and dehydrated hair, helping to make it **soft, shiny** and **easy to comb**.

Ideal to use before **Glazed Intense Treatment** on both natural and cosmetically treated hair.

USE

After Glazed Shampoo, apply a small amount of product to towel-dried hair, distribute evenly over the lengths and ends and comb through.

Leave on for 5 minutes, then rinse.



VEGAN



SULPHATES
SILICONES
FREE



RECYCLED
PLASTIC

97%
Ingredients
of natural origin*

97%
Biodegradable
ingredients**

15ml + 15ml - art. 1026442_000

250ml - art. 1026437_000

1000ml - art. 1026438_000

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» THE ITALIAN SENSE OF HAIR



Shecare
Glazed

GLAZED MASK

Maschera illuminante laminante
per capelli spenti e disidratati
Illuminating laminating mask
for dull and dehydrated hair
Masque laminant illuminant
pour les cheveux ternes et déshydratés

1000ml e 33,81 fl.oz.

Inebrya



Shecare
Glazed

GLAZED MASK

Maschera illuminante laminante
per capelli spenti e disidratati
Illuminating laminating mask
for dull and dehydrated hair
Masque laminant illuminant
pour les cheveux ternes et déshydratés

250ml e 8,45 fl.oz.

Inebrya

INTENSE LAMINATING TREATMENT

GLAZED INTENSE TREATMENT

FOR DULL AND DEHYDRATED HAIR

Formula rich in **Hyaluronic Acid** with **moisturizing** and **protective** properties, it performs an effective **film-forming action**, sealing the cuticle and helping to **counteract frizz**.

The hair will be **silky, shiny** and **full of vitality**.

Ideal as an intensive lamination treatment.

It doesn't weigh hair down.

USE

Apply few drops to cleansed and towel-dried hair, gently massaging each strand to let the product penetrate. Leave it on for 1-2 minutes, then wet the hair with a little warm water. Comb and rinse.



VEGAN



RECYCLED
PLASTIC

95%
Ingredients
of natural origin*

91%
Biodegradable
ingredients**

250ml - art. 1026439_000

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Shecare
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GLAZED INTENSE TREATMENT

Trattamento intensivo laminante
per capelli spenti e disidratati
Intensive laminating treatment
for dull and dehydrated hair
Traitement laminant intensif
pour les cheveux ternes et déshydratés

250ml e 8,45 fl.oz.

Inebrya

INSTANT ILLUMINATING LIQUID CONDITIONER

GLAZED INSTANT LIQUID SHINE

FOR DULL AND OPAQUE HAIR

Liquid and light textured formula contains **Hyaluronic Acid** with **moisturizing** and **protective properties**.

It brings **instant softness** and **shine, hydrating** and filming the hair, helping to make it **silky, bright** and **shiny**.

Ideal to use at each cleanse as a maintenance treatment.

It doesn't weigh hair down.

USE

On towel-dried hair, spray abundantly on lengths and ends, comb through, then rinse. Proceed to dry the hair and style with a straightener.



VEGAN



RECYCLED
PLASTIC

250ml - art. 1026440_000

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ILLUMINATING FLUID

GLAZED FLUID

FOR DULL AND OPAQUE HAIR

Its formula contains **Hyaluronic Acid** with protective and film-forming properties. It seals the cuticle helping to make the hair **shiny, silky** and **compact**.

Ideal as a final touch after styling.

USE

Afer drying the hair and styling it with a straightener, finish the treatment by applying few drops of Glazed Oil to the ends.



VEGAN



FSC
PAPER

50ml - art. 1026441_000

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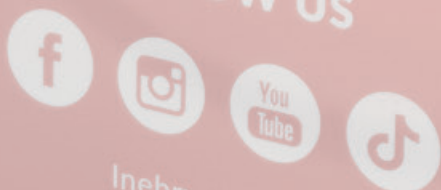
THE WORLD SHECARE

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COMPLETE PROTOCOL

BASED ON HAIR TYPES

	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5
FINE LIMP HAIR	GLAZED SHAMPOO 	GLAZED MASK  2 MIN then rinse 	GLAZED INSTANT LIQUID SHINE On towel dried hair, apply 4-5 sprays, massage and rinse 	GLAZED FLUID Final touch, apply 1-2 drops after styling 	
MEDIUM HAIR	GLAZED SHAMPOO 	GLAZED MASK  5 MIN then rinse 	GLAZED INSTANT LIQUID SHINE On towel dried hair, spray generously, massage and rinse 	GLAZED FLUID Final touch, apply 2-3 drops after styling 	
COARSE HAIR	GLAZED SHAMPOO 	GLAZED MASK  5 MIN then rinse 	GLAZED INSTANT LIQUID SHINE On towel dried hair, spray generously, massage and rinse 	GLAZED INTENSE TREATMENT Apply on towel dried hair, leave on 3-4 min and rinse 	GLAZED FLUID Final touch, apply 1-2 drops after styling 
MEDIUM HAIR VERY DRY	GLAZED SHAMPOO 	GLAZED MASK  5 MIN then rinse 	GLAZED INSTANT LIQUID SHINE On towel dried hair, spray generously, massage and rinse 	GLAZED INTENSE TREATMENT Apply on towel dried hair, leave on 3-4 min and rinse 	GLAZED FLUID Final touch, apply 1-2 drops after styling 
COARSE HAIR DAMAGED	GLAZED SHAMPOO 	GLAZED MASK  5 MIN then rinse 	GLAZED INSTANT LIQUID SHINE On towel dried hair, spray generously, massage and rinse 	GLAZED INTENSE TREATMENT Apply on towel dried hair, leave on 3-4 min and rinse 	GLAZED FLUID Final touch, apply 1-2 drops after styling 

SALON CUSTOMIZED PROTOCOL

Not indicated for **fine limp hair**.

	GLAZED SHAMPOO	GLAZED MASK	GLAZED INTENSE TREATMENT	GLAZED SHAMPOO	GLAZED INSTANT LIQUID SHINE	GLAZED FLUID
						
COLORED, DRY, OPAQUE, DAMAGED HAIR	STEP 1	STEP 2  5 MIN then rinse	STEP 3 Apply to towel dried hair, massage thoroughly, let absorb for 3-4 min. Blow dry with a paddle brush or hand dry up to 90%. Use a flat iron at low temperature, max 180° , pass twice slowly on each strand. Rinse abundantly with warm water.	STEP 4 Shampoo lightly	STEP 5 On towel dried hair, spray generously, massage and rinse	STEP 6 Final touch, apply 1-2 drops after styling
HIGHLIGHTED, BLEACHED, DRY, DAMAGED HAIR	STEP 1	STEP 2  5 MIN then rinse	STEP 3 Apply to towel dried hair, massage thoroughly, let absorb for 5 minutes. Blow dry with a paddle brush or hand dry. Smooth the ends with a brush . Rinse abundantly with warm water.	STEP 4 Shampoo lightly	STEP 5 On towel dried hair, spray generously, massage and rinse	STEP 6 Apply on towel dried hair before styling. If necessary apply 1-2 drops after styling

HOME MAINTENANCE PROTOCOL

	GLAZED SHAMPOO	GLAZED MASK	GLAZED INSTANT LI- QUID SHINE	GLAZED FLUID
FINE LIMP HAIR	 STEP 1	 STEP 2  2 MIN then rinse	 STEP 3 Apply once a month. Spray on damp hair, massage and rinse.	 STEP 4
MEDIUM HAIR	STEP 1	STEP 2  3 MIN then rinse	STEP 3 Apply every 15 days. Spray on damp hair, massage and rinse.	STEP 4 Final touch, apply 2-3 drops after styling
COARSE HAIR	STEP 1	STEP 2  5 MIN then rinse	STEP 3 Apply once a week. Spray on damp hair, massage and rinse.	STEP 4 Final touch, apply 2-3 drops after styling

RECONSTRUCTIVE AND GLAZING PROTOCOL

Not indicated for **fine limp hair**.

	STEP 1	STEP 2	STEP 3	STEP 4	STEP 5	STEP 6	STEP 7
COLORED, DRY, OPAQUE, DAMAGED HAIR	 REPAIR SHAMPOO Shampoo hair once or twice, as needed.	 REPAIR MAGIC SPRAY Internally repair the hair, use once a week before the mask.	 GLAZED INTENSE TREATMENT Apply to towel dried hair, massage thoroughly, let absorb for 3-4 min. Blow dry with a paddle brush or hand dry up to 90%. Use a flat iron at low temperature, max 180°, pass twice slowly on each strand. Rinse abundantly with warm water.	 GLAZED SHAMPOO Lightly shampoo hair to remove excess product and heaviness.	 GLAZED MASK Apply mask on lengths and ends, leave on  5 MIN then rinse	 GLAZED INSTANT LIQUID SHINE On towel dried hair apply abundantly, massage, comb to distribute evenly and rinse with lukewarm water.	 GLAZED FLUID Apply on towel dried hair on lengths and ends, before styling. If necessary apply 1-2 drops after styling.
HIGHLIGHTED, BLEACHED, DRY, DAMAGED HAIR	 REPAIR SHAMPOO Shampoo hair once or twice, as needed.	 REPAIR MASK Apply mask on lengths and ends, leave on for 5 minutes then rinse	 GLAZED INTENSE TREATMENT Apply to towel dried hair, massage thoroughly, let absorb for 5 minutes. Blow dry with a paddle brush or hand dry. Smooth the ends with a brush. Rinse abundantly with warm water.	 GLAZED SHAMPOO Lightly shampoo hair to remove excess product and heaviness.	 GLAZED INSTANT LIQUID SHINE On towel dried hair apply abundantly, massage, comb to distribute evenly and rinse with lukewarm water.	 GLAZED FLUID Apply on towel dried hair on lengths and ends, before styling. If necessary apply 1-2 drops after styling.	

Shecare Repair

FOR HEALTHY AND VITAL HAIR

7 SKUS

New
Logo



Shecare Glazed

FOR SHINY AND BRIGHT HAIR

7 SKUS



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di AGF88 Holding S.r.l.