

megix®|10

Time can change ... everything



megix|10

Rebuild, color and tone with a single product
in 70% less time than traditional color.



1 Tube – 5 services

Permanent color
Alkaline Demi permanent
Acidic Demi permanent
High Lift
Gloss, tone & lamination

Dermatologically tested Report no. 1802M09F

What makes Megix|10 different?



Spectrum Technology uses the latest generation pigments that have the ability to interact with each other. These pigments are much smaller to penetrate the hair efficiently. This results in same performance as traditional color in reduced processing times.

Keraveg-18 is a complex of 18 vegetable amino acids that bind to the hair perfectly. It rebuilds the hair from within, making it stronger, more hydrated and shiny.

Non progressive: After 10 minutes of exposure, it remains faithful both in terms of reflection and tone, and will not get darker.

Low ammonia

92 nuances perfectly calibrated, true to tone.

SERVICES	MIX	OXI	PROC TIME
Tone on tone	1:1.5	Fix	5-10 min
Long lasting demi / Grey blending	1:1	12 Vol	10 min
Permanent color / Grey coverage	1:1	21 Vol	10 min
Permanent color / Grey coverage with high reflects	1:1	32 Vol	10 min
Highlift / ultra blondes	1:2	40 Vol	20 min

NATURALI NATURAL	NATURALI INTENSE NATURALS	DORATI GOLD	CENERI ASH	CENERI INTENSE ASH	CENERI IRISE' ASH IRISE'	MARRONI MAROON	SABBIA SAND	MOGANO MAHOAGANY	MARRONI FREDDI COLD MAROON	VIOLA VIOLET	RAME COPPER	ROSSI INTENSE RED	ROSSI IRISE' RED IRISE'	FANTASIA FANTASY	INTENSTORI DI COLORE COLOR ENHANCERS	SUPER SCHIARENTI ULTRA BLONDE
10.0 CHIAIRO EXTRA VERY LIGHT BLONDE		10.1	10.1		10.12		105							8.24	CENERE ASH	108
9.0 BONDO CHIAIRO VERY LIGHT BLONDE			9.1		9.12		95							7.40	ARANCIO ORANGE	104
8.0 BONDO CHIAIRO LIGHT BLONDE			8.1		8.12		85							6.49	VIOLA VIOLET	103
7.0 BONDO MEDIO MEDIUM BLONDE		8.3	7.1				75							6.31	VERDE GREEN	102
6.0 BONDO SOLARO LIGHT BLONDE		6.3	6.1				65							5.79	BLU BLUE	101
5.0 CASTANO CHIAIRO LIGHT BROWN		5.3	5.1											5.73	DORATO GOLD	100
4.0 CASTANO MEDIO MEDIUM BROWN														5.16	ROSSO RED	
3.0 CASTANO SOLARO LIGHT BROWN		4.3												4.31		0.00
1.0 NERO BLACK														4.31		



How to use?

Natural.0	Cool natural with yellow green reflect
Intense natural .00	Warm natural with yellow orange reflect
Intense Neutral natural .00N	Deeper coverage and neutral undertone. Use for more than 50% grey hair.
Blonde enhancer 0.00	Add 25-50% to any Megix shade to increase alkalinity and lifting ability. Mix with Fix & Morph to turn into a gloss service for lengths without modifying the color.
Color enhancers	Add 10-50% into any Megix formula to change tonal direction. To neutralize an undertone, add up to 10% without adjusting the formula ratio.
Highlift / Ultra Blondes	Achieve up to 4 levels of lift with 40 Vol in 20 minutes.
Fix	Transform Megix color into an alkaline demi with deposit only.

Begin application where hair is most grey and resistant.
Ensure proper saturation and use fine sections.

Rules for grey coverage:

Under 30% grey	Use any desired shade
30 – 50% grey	Add 5 – 25% of .00N
More than 50% grey	Add 25 – 50% of .00N

megix|morph

Transforms any Megix|10 color
into a acid demi permanent color.
No need to stock different color lines.



Lowers the pH of any of the 92 Megix|10 colors,
transforming it into a semi permanent color
with no lightening properties
thus avoiding the risk of unwanted reflects on dark or natural hair.

Services	Megix 10	morphH	Oxi	Proc time
Tone on tone (Level 1-7)	20 ml	1 ml	30 ml (1:1.5) Fix of 12Vol	5-10 min
Tone on tone (Level 8 – 10)	20 ml	2 ml	20 ml (1:1) Fix	10 min
Highlift toner	30 ml	4 ml	60 ml (1:2) Fix	10 min
Gloss with 0.00	10 ml	1 ml	10 ml (1:1) Fix	10 min

blonding system

Total control for perfect lightening



Megix|Lift 9 sachet

Grey bleach powder

Lightening up to 9 levels

Vegetable bamboo charcoal extract

Enriched with PLEX botanical complex

Mix 1:2 with 21 Vol for max 50 minutes



Megix|Lift 9 box

Blue bleach powder

Lightening up to 9 levels

Vegetable bamboo charcoal extract

Enriched with PLEX botanical complex

Mix 1:2 with 21 Vol for max 50 minutes



Megix|Lift C

Silver lightening cream

6 levels of lightening

Vegetable charcoal for a silvery color

Enriched with PLEX and sugar polymers

Mix 1:1.5 with 21 Vol for max 50 minutes

Can add Lift9 1:1 for more lift

blonding system

Total control for perfect lightening



Megix|Lift+

Cooling enhancer

Additive to any Megix bleach to counteract warm reflects during bleaching

Brunette (levels 1-5) with blue-green pigments to neutralize red-orange.

Blonde (levels 6 – 10) with blue-violet pigments to neutralize orange-yellow.

Mix 10 parts bleach + 1 part Lift+ + 22 part 21 Vol for max 50 minutes.

pure.shades

Direct oxidation-free color
available in 28 shades



Free from:

Ammonia

PPD

Resorcinol

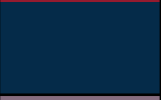
SLS/SLES

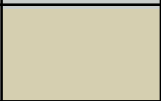
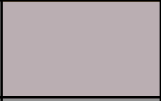
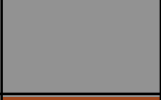
Parabens

How to use?

Maximum expression	Apply sufficient product to washed and towel dried hair. Process up to 30 minutes depending on the intensity required. Rinse. Shampoo and condition. Style.
Color refresh & reconstruction	Mix 20 ml pureshades + 10 ml Synergy Mousse + 1 ml morpH. Apply to lengths and ends with proper saturation. Process for 10 minutes . Rinse. Shampoo and condition. Style.

pure.shades

Coral Pink Orange .042	
Ruby Red .66	
Sapphire Blu .BB	
Iolite Lilac .2	
Sugilite Fuchsia .26	
Amethyst Purple .22	
Jade Green .GG	
Emerald Blue Green .GB	

Pearl Ash Blonde .012	
Grey Pearl Slate .021	
Topaz Warm Blonde .75	
Crystal Light Mauve .028	
Tourmaline Steel .11	
Carnelian Copper .44	
Cat's Eye Brown .73	
Obsidian Cold Brown .71	

supporting products



Megix|1up

Before color: Improve grey coverage and equalize porosity

Before bleaching: Equalize the pH of lengths

Before drying: Detangles & moisturise. Heat protectant against thermal tools.

Color Lock Shampoo

With Keraveg-18 and coconut extracts

SLS/SLES free

Paraben free



Color Lock Treatment

With Keraveg-18 and coconut extracts

SLS/SLES free

Paraben free

Synergy mousse

Instant reconstruction rinse-off treatment

With Keraveg-18

Can be mixed with pure.shades (1:2) to facilitate uniform deposit without diluting the pigment. Mix 1 part mousse + 2 parts pure.shades

