



BLEACH



NEBEAU

Your trusted professional partner

BLACK BLEACH

For a **PERFECT** platinum blonde.

Lifts up to 9 levels.

Dust-free Black bleaching powder, that contains a Bond Protector (Plex) to protect the structural bonds & prevent damage.

Low Ammonia smell.

Black pigments neutralise unwanted yellow tones for a perfect platinum blonde.



For ALL hairtypes.

Enhanced with Organic Argan Oil that maintains appropriate hydration during the chemical process.

Application

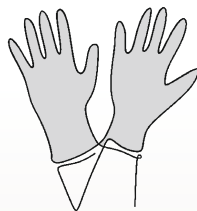
Instruction

Step 1

*Wear protective disposable plastic gloves.
Put the necessary amount of powder (20 - 50gr) adding 20 - 30 Vol. in a mixing ratio of 1:1.5 to 1:2.*

Step 2

*Apply product as normal.
Processing time: 20-45 minutes.
Do not add heat.*



MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
Mix with 20-30 Vol.	1:1.5 to 1:2	Lifts up to 9 levels.	20-45 minutes

MIRACLE GENTLE LIGHTENER



Dust-free violet bleaching powder for safe and protected lightening in just one step.

Its patent pending technology is recommended for people who have frequent bleaching/ lightening services. Contains an osmo protector that prevents dehydration of the hair protein. Violet micro-pigments neutralises undesired pigments, achieving up to 7 levels of lightening.*

Application

Instruction

Step 1

Wear protective disposable plastic gloves.

Put the necessary amount (from 20 to 50gr) in a non-metal container, adding the Inebrya oxidising emulsion in mixing ratio 1:2. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing.

Leave to process on the hair until the desired lightening level is reached (maximum 45 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 3.5 to 40 vol.	1:2	Lifts up to 7 levels.	Maximum 45 minutes

ULTRA FAST LIGHTENER

***Dust-free blue bleaching powder
for fast and extreme lightening.***



Its special dust-free formula, enriched with blue micro-pigments with a neutralising action on undesired pigments, lightens gradually up to 9 levels, leaving the hair protected.

Designed for fast and high-performance, to obtain super light blond. Anti-brassiness action with gradual, but fast lightening, especially on coloured hair. Recommended for natural and coloured hair.

Application

Instruction



Wear protective disposable plastic gloves.

Put the necessary amount (from 20 to 50gr) adding the Inebrya oxidising emulsion (mixing ratio 1:2) in a non-metal container. Mix the product using a spatula or brush to obtain a creamy and even texture.



Apply a barrier cream to protect the face during processing (maximum 45 minutes).

Leave to process until the desired lightening level is reached checking the hair regularly.



After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 3.5 to 40 vol.	1:2 (Intense), 1:2.5 (Intermediate), 1:3 (Soft)	Lifts up to 9 levels.	40 to 45 minutes

REDUCT COLOUR POWDER



***Dust-free bleaching powder stripping
artificial colour and neutralising
warm tones.***

Its formula, enriched with green micro-pigments, Shea butter, Illipe butter and Aloe Vera, neutralises warm tones and partially or totally removes cosmetic colour.

It lightens in a balanced and even way up to 5 levels. Green micro-pigments neutralise the cosmetic warm reflects during stripping, while lightening in a balanced, gentle and even way. This bleach is recommended on hair coloured with permanent colour and direct colour.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Put the necessary amount (from 20 to 50gr) adding the Inebrya oxidising emulsion (mixing ratio 1:2) in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the desired lightening level is reached (maximum 45 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

VOLUME	TIME	MIX	LIGHTENING LEVELS
3.5	5 min	1:4	1 / 2 tones
7	10 min	1:3	1 tone
10	15 min	1:2	2 tones
20	20 min	1:2	3 tones
30	30 / 45 min	1:2	4 tones

AMMONIA FREE LIGHTENER

Dust-free violet bleaching powder without ammonia.



Its special composition without ammonia and with violet micro-pigments neutralise the undesired pigments and achieves up to 7 levels of lightening.

It allows lightening in full safety and comfort without the annoying ammonia smell. This bleach is recommended on natural and medium-coarse coloured hair.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Put the necessary amount (from 20 to 50gr) adding the Inebrya oxidising emulsion (mixing ratio 1:2) in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the desired lightening level is reached (maximum 45 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 3.5 to 30 vol.	1:2	Lifts up to 5 levels.	Maximum 45 minutes

COSMETIC BLEACHING CREAM

*Cosmetic blue bleaching cream
for full head and delicate lightening.*



Its special composition with blue micro-pigments lightens up to 7-8 levels in a gradual and balanced way leaving the hair soft and protected.

Thanks to its creamy texture containing Argan Oil, Jojoba Oil and Almond Oil, application is easy and safe with more adhesion to the hair for full head and delicate lightening. This bleaching cream is recommended for all natural and coloured hair types.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Massage package to mix. Pour the necessary amount (from 20 to 50gr) adding Inebrya oxidising emulsion (mixing ratio 1:2) in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the desired lightening level is reached (maximum 60 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 10 to 40 vol.	1:2 / 1:3	Lifts up to 7/8 levels.	Maximum 60 minutes

FREE-STYLE CLAY

LIGHTENER



Dust-free bleaching powder with clay for free hand and contouring lightening techniques.

Its formula enriched with Clay with a pigment neutralising action enables accurate and fast lightening up to 5 levels.

Ideal for free hand lightening techniques, contouring techniques, thanks to its rubbery texture. It gives elasticity and vigour to the hair making it stronger and more resistant. This bleach is recommended for natural and coloured hair.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Put the necessary amount (from 20 to 50gr) adding the Inebrya oxidising emulsion (mixing ratio 1:2) in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the required lightening level is reached (maximum 45 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 3.5 to 40 vol.	1:2	Lifts up to 5 levels.	Maximum 45 minutes

MEGIX

BLUE GREY

Megix Lift9 are luxurious blue & grey lightening powders that offer extraordinary cosmetic results.



Megix Lift9 uses pigment dissolving technology that assist with up to 9 levels of steady and constant lift in just 50 minutes. The Pigment Dissolving technology offers cool pigments that is resistant to the bleaching process. It neutralizes warm pigments quickly, while using lower levels of developer to look after the integrity of the hair giving you beautiful cool blondes. It contains bamboo carbon extract that prevents dehydration and damage to the hair to maintain strength and integrity. Enriched with PLEZ strengthening botanical complex.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Put the necessary amount (from 20 to 50gr) adding the Megix oxidising emulsion in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the required lightening level is reached (maximum 50 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 12 to 40 vol.	1:1 to 1:2 (1:3 for lengths)	Lifts up to 9 levels.	Maximum 50 minutes

MEGIX

LIFT C

Silver Cream Bleach



Its innovative silvery cream formula lightens up to 6 levels in a progressive and controlled way, leaving the hair hydrated and protected. Thanks to the presence of charcoal, PLEX and sugar polymers, it not only neutralizes unwanted warm tones but also provides deep moisture and strength. With its smooth, creamy texture, application is easy and precise, making it ideal for both delicate lightening and full-head services on natural or coloured hair.

Application

Instruction

Step 1

Wear protective disposable plastic gloves. Massage package to mix. Pour the necessary amount (from 20 to 50gr) adding Megix oxidising emulsion (mixing ratio 1:1,5) in a non-metal container. Mix using a spatula or brush to obtain a creamy and even texture.

Step 2

Apply a barrier cream to protect the face during processing. Leave to process on the hair until the desired lightening level is reached (5- 50 minutes).

Step 3

After the processing time, rinse off thoroughly and shampoo the hair.

MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
From 12 to 40 vol. (Recommend 21 Vol)	1:1,5 / 1:2	Lifts up to 6 levels.	Maximum 50 minutes

VIOLET

DUST-FREE

Bleaching Powder



This compact dust-free violet bleaching powder delivers up to 7 levels of lightening in a single step. Perfect for professionals seeking both precision and care in one formula. Fortified with micro-pigments, it expertly neutralises unwanted yellow undertones while lifting, ensuring a cool, bright result. Infused with a proprietary DECO-CUDDLE PROFESSIONAL "Osmo Protector" system, the formula preserves the hair's protein balance and keratin structure, maintaining hydration, strength and elasticity - even on fragile or frequently bleached hair. Completely vegan, silica, paraffin and ammonia-free, and with no synththetic fragrance to reduce allergy risks, it's gentle on both hair and scalp-yet powerful in performance.

Application

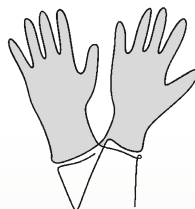
Instruction

Step 1

*Wear protective disposable plastic gloves.
Put the necessary amount of powder (20 - 50gr)
adding 3,5 - 40 Vol. in a
mixing ratio of 1:2.*

Step 2

*Apply product as normal.
Processing time: 20-45 minutes.
Do not add heat.*



MIXING VOLUMES	MIXING RATIO	LEVELS OF LIGHTENING	PROCESSING TIME
Mix with 3,5 - 40 Vol.	1:2	Lifts up to 7 levels.	20-45 minutes

BLEACH COMPARISON

& Information chart.



	Megix Lift 9	Black shine	Blondesse Ultra Fast	Blondesse Cosmetic cream	Blondesse Miracle Gentle	Blondesse Ammonia free	Blondesse Violet tin	Megix Lift C	Blondesse Reduct color	Blondesse Free style Clay
Levels of lift	Up to 9	Up to 9	Up to 9	Up to 8	Up to 7	Up to 7	Up to 7	Up to 6	Up to 5	Up to 5
Pigment base	Blue (box) Grey (sachet)	Black	Blue	Blue	Violet	Violet	Violet	Grey	Green	Grey clay
Includes PLEX or patent	Yes	Yes	No	No	Yes	No	No	Yes	No	No
Ideal for	Fast and extreme lightening while protecting	Fast and extreme lightening while protecting	Fast and extreme lightening	All natural and coloured hair	Frequent bleaching services on vulnerable hair	All natural and coloured hair for sensitive clients	All lightening techniques	All lightening techniques	Cosmetic colour stripping	Free hand techniques
Promise	High lift & Protect	High lift & Protect	High lift	Gentle	Protect	No ammonia sensitivity	Gentle	Maximum control	Gentle	No leakage or transfer
Type	Powder	Powder	Powder	Cream	Powder	Powder	Powder	Cream	Powder	Powder
Mixing ratio	1:1 – 1:3	1:2 - 1:3	1:2 - 1:3	1:2 - 1:3	1:2	1:2	1:2	1:1,5	1:2 – 1:4 (see table)	1:2
Oxidizer to use	Megix 12 - 40 Vol	Inebrya 3.5 – 40 Vol	Inebrya 3.5 – 40 Vol	Inebrya 10 – 40 Vol	Inebrya 3.5 – 40 Vol	Inebrya 3.5 – 30 Vol	Inebrya 3.5 – 30 Vol	Megix 21 Vol	Inebrya 3.5 – 30 Vol	Inebrya 3.5 – 40 Vol
Techniques	All, especially foil and full head	All, especially foil and full head	All, especially full head and cap	All, especially full head	All, especially foils or caps	All	All	All	Any stripping	Free hand techniques
Max processing time	45 min	45 min	45 min	60 min	40 min	45 min	35 min	45 min	5 – 45 min (see table)	45 min
Size	500 gr	500 gr	500 gr	500 gr	500 gr	500 gr	500 gr	500 gr	500 gr	400 gr
Fragrance	No	No	No	No	Yes, in cap	No	No	No	No	No
Vegan	No	Yes	Yes	Yes	Yes	Yes	No	No	Yes	Yes
Silicon free	Yes	Yes	Yes	No	Yes	Yes	Yes	Yes	Yes	Yes
Ammonia free	No	No	No	No	No	Yes	No	No	No	No



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